



WSVN
1407 79TH ST CAUSEWAY
MIAMI, FL 33141

The New Media Firm
1322 G Street SE
Washington, DC 20003

Contract # 30066

Schedule Dates 10/09/12-10/15/12
Advertiser Issf/ Defend Justice From Politics (3462)
Agency The New Media Firm (2409)
Product Political Issues (1082)
Brand DEF JUSTICE FOR POLITICS (12535)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name PLACEMENT, MEDIA
Phone/Fax /
CPE 361/379/1544
Account Types National/Political Issue
Billing Type Standard
Comments DEF JUSTICE FR POLT ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEFEND JUSTICE FROM POLITICS

Date Entered 08/01/12
Last Modified 10/03/12
Entered By Wendy Creque
CO-OP No
Headline # 06258657
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,168.75
Net Total \$51,956.25
Sales Tax

WSVN (WSVN)
By Broadcast Month Spots Rate
Oct. 2012 42 \$61,125.00
Grand Total: 42 \$61,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/12/12-10/12/12	1	:30	10P-11P (ET)	1								1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH7 NWS 10.00P	8/1/12
2.0	Normal Line / SPOT (2)	10/12/12-10/12/12	1	:30	12P-12.30P (ET)	1								1	\$575.00	\$575.00	WSVN (WSVN)	CH7 NWS-NOON	8/1/12
3.0	Normal Line / SPOT (3)	10/12/12-10/12/12	1	:30	5P-5.30P (ET)	1								1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH7 NWS 5.00PM	8/1/12
4.0	Normal Line / SPOT (4)	10/12/12-10/12/12	1	:30	6P-6.30P (ET)	1								1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH7 NWS 6.00PM	8/1/12
5.0	Normal Line / SPOT (5)	10/12/12-10/12/12	1	:30	7P-7.30P (ET)	1								1	\$1,900.00	\$1,900.00	WSVN (WSVN)	INSIDE EDITION	8/1/12
6.0	Normal Line / SPOT (6)	10/12/12-10/12/12	1	:30	7.30A-8A (ET)	1								1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
7.0	Normal Line / SPOT (7)	10/12/12-10/12/12	1	:30	8.30A-9A (ET)	1								1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
8.0	Normal Line / SPOT (8)	10/12/12-10/12/12	1	:30	9A-9.30A (ET)	1								1	\$600.00	\$600.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
9.0	Normal Line / SPOT (9)	10/15/12-10/15/12	1	:30	10P-11P (ET)	1								1	\$3,400.00		WSVN (WSVN)	CH7 NWS 10.00P	8/1/12
9.0.1	Closed Preempt (9)	10/15/12															WSVN (WSVN)	Baseball/Exception -	
10.0	Normal Line / SPOT (10)	10/15/12-10/15/12	1	:30	12P-12.30P (ET)	1								1	\$575.00	\$575.00	WSVN (WSVN)	CH7 NWS-NOON	8/1/12
11.0	Normal Line / SPOT (11)	10/15/12-10/15/12	1	:30	5.30P-6P (ET)	1								1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH7 NWS 5.30PM	8/1/12
12.0	Normal Line / SPOT (12)	10/15/12-10/15/12	1	:30	6.30P-7P (ET)	1								1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH7 NWS 6.30PM	8/1/12
13.0	Normal Line / SPOT (13)	10/15/12-10/15/12	1	:30	7A-7.30A (ET)	1								1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Product Political Issues (1082)
Brand DEF JUSTICE FOR POLITICS (12535)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name PLACEMENT MEDIA
Phone/Fax /
CPE 361/379/1544
Account Types National/Political Issue
Billing Type Standard
Comments DEF JUSTICE FR POLIT
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , DEFEND JUSTICE FROM POLITICS

Date Entered 08/01/12
Last Modified 10/03/12
Entered By Wendy Cregue
CO-OP No
Headline # 06258657
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,168.75
Net Total \$51,956.25
Sales Tax

WSVN (WSVN)		
By Broadcast Month	Spots	Rate
Oct. 2012	42	\$61,125.00
Grand Total:	42	\$61,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (14)	10/15/12-10/15/12	1	:30	6A-8:30A (ET)	1	1							1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
15.0	Normal Line / SPOT (15)	10/15/12-10/15/12	1	:30	8:30A-9A (ET)	1	1							1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
16.0	Normal Line / SPOT (16)	10/15/12-10/15/12	1	:30	9A-9:30A (ET)	1	1							1	\$600.00	\$600.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
17.0	Normal Line / SPOT (17)	10/13/12-10/13/12	1	:30	6P-6:30P (ET)	1							1		\$800.00		WSVN (WSVN)	NEWS	8/1/12
17.0.1	Closed Preempt (17)	10/13/12															WSVN (WSVN)	Football/Exception -	
18.0	Normal Line / SPOT (18)	10/13/12-10/13/12	1	:30	6:30P-7P (ET)	1							1		\$800.00		WSVN (WSVN)	NEWS	8/1/12
18.0.1	Closed Preempt (18)	10/13/12															WSVN (WSVN)	Football/Exception -	
19.0	Normal Line / SPOT (19)	10/13/12-10/13/12	1	:30	7:30A-8A (ET)	1							1		\$300.00	\$300.00	WSVN (WSVN)	TODAY-FL SA ED	8/1/12
20.0	Normal Line / SPOT (20)	10/13/12-10/13/12	1	:30	8A-8:30A (ET)	1							1		\$500.00	\$500.00	WSVN (WSVN)	TODAY-FL SA ED	8/1/12
21.0	Normal Line / SPOT (21)	10/13/12-10/13/12	1	:30	8:30A-9A (ET)	1							1		\$500.00	\$500.00	WSVN (WSVN)	TODAY-FL SA ED	8/1/12
22.0	Normal Line / SPOT (22)	10/13/12-10/13/12	1	:30	9A-9:30A (ET)	1							1		\$500.00	\$500.00	WSVN (WSVN)	TODAY-FL SA ED	8/1/12
23.0	Normal Line / SPOT (23)	10/14/12-10/14/12	1	:30	6P-6:30P (ET)	1							1		\$800.00		WSVN (WSVN)	NEWS	8/1/12
23.0.1	Closed Preempt (23)	10/14/12															WSVN (WSVN)	Football/Exception -	
24.0	Normal Line / SPOT (24)	10/14/12-10/14/12	1	:30	6:30P-7P (ET)	1							1		\$800.00		WSVN (WSVN)	NEWS	8/1/12

CONFIRMATION CONTRACT

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Schedule Dates	10/09/12-10/15/12	Date Entered	08/01/12
Advertiser	Iss/ Defend Justice From Politics (3462)	Last Modified	10/03/12
Agency	The New Media Firm (2409)	Entered By	Wendy Creque
Product	Political Issues (1082)	CO-OP	No
Brand	DEF JUSTICE FOR POLITICS (12535)	Headline #	06258657
Salesperson	HRP/VA/MCGARR, MEGHAN (1117)	Demo	A35+
Sales Office	Washington DC	Order Type	Normal
Buyer Name	PLACEMENT/MEDIA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	361/379/1544	Commission	\$9,168.75
Account Types	National/Political Issue	Net Total	\$51,956.25
Billing Type	Standard	Sales Tax	
Comments	DEF JUSTICE FR POLT ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEFEND JUSTICE FROM POLITICS		

WSVN (WSVN)		
By Broadcast Month	Spots	Rate
Oct. 2012	42	\$61,125.00
Grand Total:	42	\$61,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0.1	Closed Preempt (24)	10/14/12															WSVN (WSVN)	Football/Exception -	8/1/12
25.0	Normal Line / SPOT (25)	10/11/12-10/11/12	1	:30	5:30P- 6P (ET)					1				1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH7 NWS 5:30PM	8/1/12
26.0	Normal Line / SPOT (26)	10/11/12-10/11/12	1	:30	6:30P- 7P (ET)					1				1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH7 NWS 6:30PM	8/1/12
27.0	Normal Line / SPOT (27)	10/11/12-10/11/12	1	:30	7A- 7:30A (ET)					1				1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
28.0	Normal Line / SPOT (28)	10/11/12-10/11/12	1	:30	8A- 8:30A (ET)					1				1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
29.0	Normal Line / SPOT (29)	10/11/12-10/11/12	1	:30	8:30A- 9A (ET)					1				1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
30.0	Normal Line / SPOT (30)	10/11/12-10/11/12	1	:30	9A- 9:30A (ET)					1				1	\$600.00	\$600.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
31.0	Normal Line / SPOT (31)	10/09/12-10/09/12	1	:30	5:30P- 6P (ET)					1				1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH7 NWS 5:30PM	8/1/12
32.0	Normal Line / SPOT (32)	10/09/12-10/09/12	1	:30	6:30P- 7P (ET)					1				1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH7 NWS 6:30PM	8/1/12
33.0	Normal Line / SPOT (33)	10/09/12-10/09/12	1	:30	7A- 7:30A (ET)					1				1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
34.0	Normal Line / SPOT (34)	10/09/12-10/09/12	1	:30	8A- 8:30A (ET)					1				1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
35.0	Normal Line / SPOT (35)	10/09/12-10/09/12	1	:30	8:30A- 9A (ET)					1				1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
36.0	Normal Line / SPOT (36)	10/09/12-10/09/12	1	:30	9A- 9:30A (ET)					1				1	\$600.00	\$600.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
37.0	Normal Line / SPOT (37)	10/10/12-10/10/12	1	:30	10P- 11P (ET)					1				1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH7 NWS 10:00P	8/1/12

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38.0	Normal Line / SPOT (38)	10/10/12-10/10/12	1	:30	12P-12:30P (ET)	1			1					1	\$75.00	\$75.00	WSVN (WSVN)	CH7 NWS-NOON	8/1/12
39.0	Normal Line / SPOT (39)	10/10/12-10/10/12	1	:30	5P-5:30P (ET)	1			1					1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH7 NWS 5:00PM	8/1/12
40.0	Normal Line / SPOT (40)	10/10/12-10/10/12	1	:30	6P-6:30P (ET)	1			1					1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH7 NWS 6:00PM	8/1/12
41.0	Normal Line / SPOT (41)	10/10/12-10/10/12	1	:30	7P-7:30P (ET)	1			1					1	\$1,900.00	\$1,900.00	WSVN (WSVN)	INSIDE EDITION	8/1/12
42.0	Normal Line / SPOT (42)	10/10/12-10/10/12	1	:30	7:30A-8A (ET)	1			1					1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
43.0	Normal Line / SPOT (43)	10/10/12-10/10/12	1	:30	8:30A-9A (ET)	1			1					1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
44.0	Normal Line / SPOT (44)	10/10/12-10/10/12	1	:30	9A-9:30A (ET)	1			1					1	\$600.00	\$600.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
45.0	M/G For 9.0.1 / SPOT (9)	10/15/12-10/15/12	1	:30	11P-12A (ET)	1								1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH7 NWS POST MLB - MG for 10P	10/2/12
46.0	M/G For 17.0.1,18.0.1,23.0.1 / SPOT (45)	10/09/12-10/09/12	1	:30	6A-6:30A (ET)	1			1					1	\$2,000.00	\$2,000.00	WSVN (WSVN)	6A NEWS	10/3/12
47.0	M/G For 24.0.1 / SPOT (46)	10/09/12-10/09/12	1	:30	4:30P-5P (ET)	1			1					1	\$1,200.00	\$1,200.00	WSVN (WSVN)	NEWS	10/3/12

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